

TOOL - FACEBOOK

COMMUNICATION & COLLABORATION > 2.1 INTERACTING THROUGH DIGITAL TECHNOLOGIES

TARGET GROUP	AGE GROUP	PROFICIENCY LEVEL	FORMAT	COPYRIGHT	LANGUAGE
Facilitators	N/A	Level 1	Preparatory guide	Creative Commons (BY-SA)	English, French

The sheet will introduce you to the basic features of the social media platform Facebook.

General Objective Knowledge acquisition, Skillset building

Preparation time for facilitator less than 1 hour

Competence area 2 - Communication & collaboration

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Resource originally created in French

WORKSHOP DIRECTIONS

1 How does Facebook work?

Facebook is a social network allowing you to share various types of content with ‘friends’ – other users who are part of your network. Users can post content on their own timeline or those of others. The timeline is just that: a sort of chronology of content posted by our friends and groups we follow. The following types of content can be posted:

- text
- photos
- videos
- internet content we like and want to share
- live streams for friends- ‘Facebook live’

Facebook was created in 2004 and has continued to evolve through updates pushing new features and alterations to the user interface. We will now go over the its basic features as well as some user account settings.

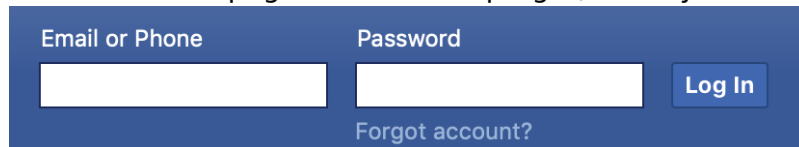
2 Creating an account

Before creating your account, you will have to access Facebook [here](#), or, if using a phone or tablet, download the app on [Google Play](#) or [App Store](#).

1. On the home page, fill in your name, email address or phone numbers, date of birth and gender.
2. Create a strong password.
3. Click on ‘Sign Up’
4. You will then receive an email from Facebook informing you that your account’s creation will be confirmed by following the mail’s written instructions.

3 Logging in

Go to the homepage and in the top right, enter your email address and password and click on 'Log In'.



A screenshot of the Facebook login form. It features a dark blue background with two white input fields: 'Email or Phone' and 'Password'. To the right of the 'Password' field is a blue 'Log In' button. Below the 'Password' field is a link that says 'Forgot account?'.

4 Facebook profile

You can customise your profile by entering various personal and professional information such as:

- work and/or study details
- where you live
- family members (if they are your Facebook friends)
- significant events

Using your profile, you can also manage photo albums, share your interests in terms of music, books, films, etc. To access your profile, once you are logged in, click on your name on the top of the page.

5 Facebook features

→ Search/ Add / Accept friends To find friends, enter their names into the search bar at the top of the interface. You can then click on their account and then 'Add friend'. Conversely, people can add you, at which point you will receive a request you can choose to confirm, delete, or ignore. → Post and tag on your timeline The Facebook timeline updates itself in real time with posts from your friends as well as groups and pages you follow. You can react to posts using emojis or comments. You can also share others' posts on your own timeline (this means that all your friends will be able to see the shared post).



Like



Laughter



Heart



Surprise



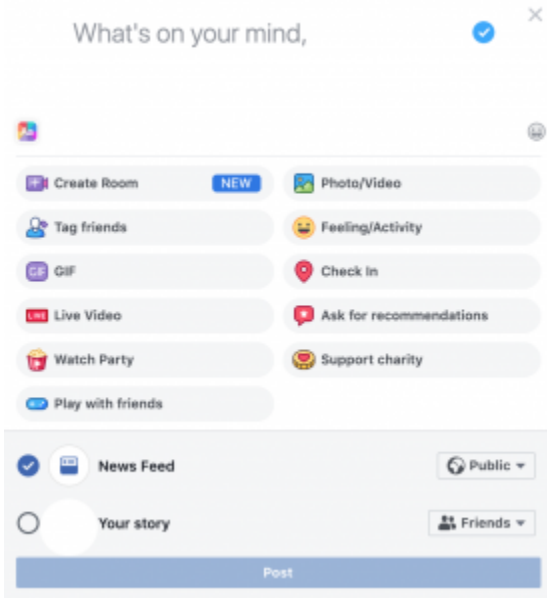
Sadness



Anger

You also post your own content in one of the following ways:

1. Using interesting articles (or other content) you find online. Often, at the bottom of an article you find on a news site for example, there will be the Facebook logo you can click to share the content.



iting text, uploading photos or video, etc.

→ What is Facebook Messenger ? This is Facebook's instant

messaging service allowing users to communicate privately by text, audio or video. You can also share content. This is a feature that also exists in the standalone app 'Messenger'.

6 Privacy settings

On Facebook, as with other social media platforms and on the internet more broadly, it is important that we are aware of how to protect our personal data. When you post something, ask yourself the following questions:

- Should this information be made public or should it remain private?
- Is it necessary to share my geographical location?
- With whom will my information be shared?
- Am I aware of who will have access to this information?

To manage your account's privacy settings, click/tap on the dropdown menu at the top right of the interface (ensuring first that you are logged in), then go to 'Privacy'. You will then have a choice between

several options: you can see your activity, who can see you photos and videos, etc.

The screenshot shows the Facebook 'Privacy Settings and Tools' page. On the left sidebar, the 'Privacy' option is highlighted with a red arrow. In the main content area, the 'Your activity' section is highlighted with a red arrow. A dropdown menu is open over the 'Settings' option in the 'Your Pages' section, with a red arrow pointing to it. The 'Settings' option is highlighted in the dropdown menu.

Privacy Settings and Tools		
Your activity	Who can see your future posts?	Public
	Review all your posts and things you're tagged in	
	Limit the audience for posts you've shared with friends of friends or Public?	
How people can find and contact you	Who can send you friend requests?	Everyone
	Who can see your friends list?	Public
	Who can look you up using the email address you provided?	Everyone
	Who can look you up using the phone number you provided?	Everyone
	Do you want search engines outside of Facebook to link to your Profile?	No

Your Pages:

- Manage Page
- Manage Groups
- Manage Ads
- Activity log
- News Feed preferences
- Settings
- Switch to new Facebook
- Log Out